

10th Annual BBLF Meeting With Foreign Ambassadors
Bulgaria: Prospects for Rapid Economic Transformation
Thursday, 25 June 2026, 10:00 a.m.
InterContinental Sofia, Ballroom

AGENDA*

**Simultaneous interpreting to and from English will be provided.*

9:30-10:00	**Registration and networking**
10:00-10:15	**Opening** • Anton PANAYOTOV, BBLF President • Levon HAMPARTZOUMIAN, BBLF Vice President • Maxim BEHAR, BBLF Board Member
10:15-10:30	**Keynote speech** • H.E. Catherine BANNON, Irish Ambassador to Sofia
10:30-11:15	**Bulgaria's Economic Transformation: investment prospects and incentives** • Ivanka TASHEVA, Deputy Minister of Foreign Affairs • Metodi METODIEV, Deputy Minister of Finance • Mira YOSIFOVA, Deputy Minister of Innovation and Digital Transformation • Julian BALCHEV, Secretary General of InvestBulgaria Agency
11:15-11:45	**Q&A** • Moderated by Maxim BEHAR, BBLF Board Member
11:45-12:00	**Conclusions** • Anton PANAYOTOV, BBLF President • H.E. Catherine BANNON, Irish Ambassador to Sofia
12:00-13:30	**Networking cocktail**