



20th ANNUAL RESPONSIBLE BUSINESS AWARDS 2022

FULL LIST OF WINNERS

INVESTOR IN THE COMMUNITY

- Winner** – Nestle Bulgaria // Neste for Live Actively
- 2nd place** – FANTASTICO GROUP // Do Good 2022
- 3rd place** – Lidl Bulgaria // You and Lidl for a Better Life

INVESTOR IN THE ENVIRONMENT

- Winner** – Harmonica // Clean Struma
- 2nd place** – Coca-Cola HBCB // My Green City
- 2nd place** – Devin // Biodiversity – a strategic goal for survival and a sustainable future
- 2nd place** – TELUS International Bulgaria // Beekeeper For a Day
- 3rd place** – Foodobox // Foodobox

INVESTOR IN KNOWLEDGE

- Winner** – L'Oréal Bulgaria // For Women in Science 2022 in partnership with UNESCO
- 2nd place** – dm Bulgaria // Professional education in dm for schoolchildren
- 3rd place** – IBM Bulgaria // IBM Bulgaria Academic Programme
- 3rd place** – Nestle Bulgaria // Nestle for Healthier Kids

INVESTOR IN HUMAN CAPITAL AND WORKING CONDITIONS

- Winner** – Bosch Engineering Centre Sofia // With care for the development of the team and creating future talents

2nd place – Schwarz IT Bulgaria // Upgrade to Greatness!

2nd place – SiteGround // SiteGround Team Fest

3rd place – Groupama Insurance and Life Insurance // Life Savers Programme

CAUSE-RELATED MARKETING

Winner – bTV Media Group // The Good Example | Let's Clean Bulgaria Together

2nd place – VIVACOM // Operation Spare Change

3rd place – dm Bulgaria // For a Better World. TOGETHER.

BEST SOCIAL POLICY OF SME

Winner – Interlang // Concentric Circles: Amplify the social impact

2nd place – Questers Bulgaria // Questers Giving Programme

3rd place – Astellas Pharma // To Give Light, Transplant Awareness Campaign

DIVERSITY AT WORK

Winner – Lidl Bulgaria // Lidl Palette

2nd place – HPE // Diversity and Inclusion

3rd place – Shell Bulgaria // Unique people. Stronger together

ENGAGE SPECIAL AWARD

Winner – Alto Communications and Publishing // Old Paper for a New Book