



2021 RESPONSIBLE BUSINESS AWARDS

19th edition of Bulgaria's prominent responsibility and sustainability contest

BULGARIA'S TOP CSR COMPETITION

Established in 2003, the Annual Responsible Business Awards champion excellence in corporate contribution to responsibility and sustainability in Bulgaria and encourage companies to embrace social good. We seek to inspire and motivate others by spreading the word about the best practices of investment in the community, the environment, knowledge, human capital and social development.

THE CATEGORIES

Investor in the Community promotes leaders in implementing responsible business practices that benefit long-term social development and well-being.

Investor in the Environment recognises the achievements of companies that are active in implementing environmentally friendly policies and products.

Investor in Human Capital and Working Conditions showcases the success of companies, which strive for sustainable development through encouraging the continuous professional growth of their employees and that perform practical steps for improving the working conditions for their employees.

Investor in Knowledge praises the efforts of companies who work with zeal and determination to fill in the gap between theoretical knowledge and practical application in the Bulgarian educational system. In addition, those companies work towards improving the qualifications of young people and helping the scientific and research activities.

Cause-Related Marketing Award goes to a company that promotes its products or services and at the same time declares its support to a cause. The support could be monetary - percentage of a product cost for example, or spreading a good message among customers at large.

Best Social Policy by a SME will be awarded for the 10th consecutive year to encourage smaller companies's impact on people and the planet.

Diversity at Work will recognize best practice in equal treatment and diversity in the workplace. It is introduced in 2021 by [Diversity Charter Bulgaria](#), a joint initiative of BBLF and the Centre for the Study of Democracy to encourage equality and social inclusion in the workplace.

The **Special Engage Award** is granted to one amongst all nominated projects in the six categories. The recipient is selected by the International Business Leaders Forum with the assistance of the British Embassy in Sofia. The main criterion is the level of employees' involvement in the accomplishment of a company's nominated project or the degree of their overall contribution to social good causes.

ONLINE CSR PLATFORM

Each and every project that has been entered in the Annual Responsible Business Awards also enters the CSR platform on BBLF's web page. For a look at summaries of all entries so far: <https://www.bblf.bg/en/initiatives/archive/1/2020/responsible-business-awards>