



2021 RESPONSIBLE BUSINESS AWARDS

TERMS OF ENTRY

THE AWARDS

The Annual Responsible Business Awards champion excellence in corporate contribution to responsibility, sustainability and diversity in Bulgaria. We seek to spread the news about the best practices of investment in the community, the environment, knowledge, human capital and social good to inspire and motivate more companies to follow suit. The current 19th edition of the contest will again encourage and promote the private sector's impact on people and the planet.

THE CATEGORIES

- Investor in the Community
- Investor in Knowledge
- Investor in Human Capital and Working Conditions
- NEW: Diversity at Work
- Investor in the Environment
- Cause-Related Marketing
- Best Social Policy by a SME

SPECIAL ENGAGE AWARD

The **special Engage Award** is granted to one of all entries in the six categories for outstanding employee engagement. The recipient is selected by the International Business Leaders Forum with the assistance of the British Embassy in Sofia.

NEW CATEGORY DIVERSITY AT WORK

The new category seeks to recognize companies that embrace the values of equal treatment and **diversity and inclusion in the workplace**. It is introduced in 2021 by [Diversity Charter Bulgaria](#), a joint initiative of the Bulgarian Business Leaders Forum and the Centre for the Study of Democracy that is meant to encourage equality and social inclusion in the workplace.

TERMS OF ENTRY

- All companies in Bulgaria are eligible for the Awards regardless of their size, industry, location and BBLF membership.
- Entry is free of charge.
- Both nominations and self-nominations are eligible; companies can be nominated by their NGO partners / communication agencies / HR providers as well.
- Companies must enter one and the same project in one category only.
- There are no restrictions on the number of projects companies can enter.
- Only projects that were carried out/started in 2021 are eligible.
- Summaries of all entries will be published on the CSR platform on <http://www.bblf.bg>

HOW TO ENTER

- A nomination form in both Bulgarian and English must be submitted ONLINE on www.bblf.bg for each project.
- Only entries in both Bulgarian and English are registered as successfully entered. You will receive a confirmation email from us.
- The BBLF team will assist you in entering, just contact us at 02 986 5202 and office@bblf.bg.

ENTRY PERIOD

1 December 2021 - 15 January 2022

JURY

The judging panel consists of renowned professionals from the business, media, government and NGO sector. A list of judges is coming soon.

ASSESSMENT CRITERIA

- Benefit for society;
- Work in partnership with other organisations;
- Overall company engagement in the implementation of the project(s);
- Duration and consistency of initiatives;
- Innovation;
- Public recognition.

AWARD CEREMONY

The Bulgarian Business Leaders Forum will announce the winners of the most prestigious responsibility and sustainability awards at an official ceremony in March 2022. The date and venue would depend on the COVID-19 situation.

BBLF

BBLF is a leadership platform of organisations with shared values whose mission is to create value for society in a responsible, transparent and ethical manner. We work to engage key leaders from politics, business, diplomacy, NGOs and the media and transform society together. Our vision is to make Bulgaria a good place to invest, work and live in.