



## 2021 ANNUAL RESPONSIBLE BUSINESS AWARDS FAQS

### 1. Who can enter BBLF's Responsible Business Awards?

Companies and their partners from NGOs, communication agencies, HR consultants, etc. can enter projects. All companies operating in the Bulgarian market are eligible to enter regardless of their size and industry and whether they are members of BBLF or not. The person who fills in the entry form will be the contact for any further information hence the contact information fields.

### 2. Why enter?

- inform the business community and the general public about the social impact of your campaigns;
- benchmark with your business peers as all nominated projects get presented at the award ceremony as well as on our **online CSR platform**;
- motivate and recognise your team;
- encourage many other companies to invest in social good;
- get some well deserved esteem and promotion;
- scoop a hand-made prize/framed certificate in the process.

### 3. Is there an entry fee?

No, entering the contest is free of charge.

### 4. What kind of information should I enter?

For all categories, your entry will consist of your answers to the following:

- Corporate profile of the nominated company
- Category
- If any, please enclose references from one or more organizations
- Corporate profile of the nominated company
- Name of the project
- Brief summary of the nominated project. Please mind the **number of symbols** in each field:
  - Project Aim – Max 500 characters
  - Project Target Group – Max 300 characters
  - Project Duration – Max 300 characters
  - Project Partners – Max 300 characters
  - Employees' Involvement – Max 300 characters
  - Project Activities – Max 1000 characters
  - Project Results – Max 500 characters
  - Public Recognition – Max 400 characters
  - Project Value – Max 300 characters
- Project Summary – Max 200 characters
- Project photos – 2 project photos, company logo, project logo – **images must be in jpeg and up to 2MB each.**

**5. How much time do I have to enter the information in all fields?**

You have 15 minutes. Please note that **if your online session expires your entries will not be retrievable.**

**6. How do I enter?**

Please fill in the online form **here** in Bulgarian and English.

**7. Do I have to fill in both the Bulgarian and English form?**

Yes, absolutely. Some of the members of the jury are English speakers and some of the details you enter will be published on the English version of our web page.

**8. Can I submit the same project in multiple categories?**

No, you can enter a project in one category only. However, you can enter as many projects as you wish provided they were implemented in 2021.

**9. What is the entry deadline?**

The entry deadline is **15 January 2022.**

**10. Does the BBLF decide on the winners?**

No, winners are determined by the jury. It comprises esteemed and independent experts from various fields: business, NGOs, state administration and the media. Their diverse points of view guarantee the impartiality of their assessment. This year's jury member invitees will be announced on BBLF's web page in January 2021.

**11. How are the winners selected?**

Each jury member assesses nominations independently. Project **evaluation criteria**: benefits for the community; partnership with other organisations; employee involvement; campaign duration and consistency; innovation and public recognition.

**12. Is there a short-list of nominees?**

No. The jury only determines the winners of first, second and third prizes.

**13. When are the winners announced?**

At the award-giving ceremony scheduled for March 2022. All nominated companies will be invited to attend the event via email (it will be sent to the contact person in the entry form). You will get up to 3 priority seats.

**14. How do I know if I have been awarded?**

Winners are announced at the award-giving ceremony first and later on our web page as well.