



THE 2019 NOMINATIONS

INVESTOR IN THE COMMUNITY

1. Sixty K

Project title: Yes! To life!

Project summary: Yes! To life! is a campaign in support of educating people about being an organ donor. It cooperation with the Bulgarian Red Cross and geared towards the more than 1,500 60K employees across offices in Sofia and Plovdiv.

2. A1

Project title: Internet for All: 55+

Project summary: Internet for All: 55+ makes the technology accessible for seniors through a series of free digital literacy trainings held in different devices that happened in small communities and was organised by A1.

3. Allianz Bulgaria

Project title: National Allianz Bulgaria Painting, Sculpture and Graphics Contest

Project summary: The national contest is part of Allianz' CSR strategy with clearly outlined social commitments. The project is unique with its scale and represents a platform for public appearance and artistic development of Bulgarian talents, introducing them to collectors and connoisseurs of fine arts.

4. Amgen

Project title: AmGenerous

Project summary: AmGenerous encourages CSR by a series of internal charity initiatives for Amgen Bulgaria employees. It aims to support the most vulnerable groups in our society by engaging the staff with time and money.

5. BTL Industries

Project title: Take It to Heart

Project summary: Take It to Heart is a campaign initiated by BTL Industries. The project's goal is to increase awareness in society about cardiac diseases and to encourage prevention.

6. Cargill Bulgaria

Project title: Your Future is Here. Success is in Bulgaria.

Project summary: The initiative's mission is to show our young people that they can live their dream lives right here in Bulgaria, close to their families and friends, close to good jobs and career opportunities.

7. ContourGlobal Maritsa East 3

Project title: Energy for Life

Project summary: In 2019, BGN 486,132 were invested within the Energy for Life Programme in improving the local infrastructure and providing a favourable environment for Galabovo Municipality children and elderly people.

8. Danone Serdika

Project title: Danonino Say YES!

Project summary: Say Yes!, one of the biggest projects of Danone, promotes the topics of children's autonomy and healthy food, which are of great importance for the development of little ones.

9. Dundee Precious Metals Krumovgrad

Project title: Dundee Precious Metals Krumovgrad Invests in the Future of Krumovgrad Municipality

Project summary: Dundee Precious Metals Krumovgrad invests in the future of Krumovgrad Municipality, providing opportunities for the development of micro, small and medium-sized enterprises with a fund of \$ 5 million.

10. Experian Bulgaria

Project title: Youth Power

Project summary: Youth Power involves children and young people from vulnerable groups. It empowers at least 80 young people through football and financial literacy trainings and prevention of gambling addiction.

11. Experian Bulgaria

Project title: House of Opportunity Programme: Helping Care Leavers Transition to Autonomous Adulthood

Project summary: The project supports care leavers in their gradual transition to autonomous adulthood by helping them graduate from high school, find a job and gradually achieve financial independence and stability.

12. Fantastico

Project title: She Wants To Stay in Her Family. You Can Make Her Dream Come True!

Project summary: The purpose of the donation campaigns was to raise funds to ensure quality foster care and prevention programmes. These are long-term projects, and we will continue to support them in the future in the same responsible way.

13. Hilton Sofia

Project title: Supporting Individuals With Down Syndrome in Their Integration, Professional and Personal Development

Project summary: People with Down syndrome are an integral part of our society and deserve to be treated equally.

14. HPE

Project title: The Cause: Corporate Volunteerism Through Multidimensional Partnership With Social Organisations for a Better Bulgaria

Project summary: Through its global platform, HPE Gives, the local team, The Cause, supports the resolution of key social problems in Bulgaria by volunteering work and multi-partners collaboration.

15. IBM Bulgaria

Project title: Volunteering Committee at IBM Bulgaria

Project summary: The Employees Volunteering Committee at IBM envisions an inclusive and equitable Bulgarian society where people from all walks of life are enabled to unite and act together for a better future. Entirely self-organised, it supports worthwhile causes and inspires employees to be active change agents.

16. ING Bank N.V.

Project title: Social Innovation Fund

Project summary: The Social Innovation Fund supports, through funding and mentoring, social entrepreneurs who create a positive social change in Bulgaria, especially for underprivileged people.

17. INTERSPORT / Interpartners

Project title: INTERSPORT #WOMANISM

Project summary: #WOMANISM inspires young women to give more time and energy to themselves while they perform across a gallery of social roles: lover, mother, daughter, professional, or socially-minded citizen.

18. Kaufland Bulgaria Ltd. and Co

Project title: Kaufland Volunteer

Project summary: Kaufland volunteers participate in campaigns to support people and nature. In 2019, they donated nearly BGN 30,000 to those in need and were volunteers in cleaning and afforestation campaigns.

19. Kozloduy NPP

Project title: Energy for Light and Creativity

Project summary: Kozloduy NPP is consistent in its corporate social responsibility policy, facilitating creative development through arts and culture that underpin every personal and social development. The energy of inventiveness is a source of light and creativity.

20. Lidl Bulgaria

Project title: You & Lidl for a Better Life

Project summary: The programme is the largest CSR initiative of Lidl Bulgaria. It finances significant ideas of civic organisations, aiming to contribute for more fulfilling life experiences of people.

21. L'Oreal Bulgaria

Project title: L'Oreal Citizen Day 2019 – Let's Stand Up Against Violence

Project summary: Citizen Day is the day that L'Oreal Bulgaria's employees dedicate each year to volunteering. In 2019 they supported victims of violence and trafficking by renovating a shelter for them.

22. L'Oreal Bulgaria

Project title: L'Oreal: Sharing Beauty With All

Project summary: A long-term global mission of L'Oreal is combatting violence against women. The project Sharing Beauty With All including product donations is just one small step closer to achieving it.

23. Maria Magdalena Private Kindergarten

Project title: Support for Every Child and Every Educational Institution

Project summary: The first seven years of human development are extremely important. Discovering the deficits in early childhood and providing professional care to overcome them is necessary and important support.

24. Nestle Bulgaria

Project title: Nestle for Healthier Kids

Project summary: Nestle for Healthier Kids is a long-term project that aims at helping to build sustainable nutrition habits in children and a healthier lifestyle.

25. Nestle Bulgaria

Project title: Nestle for Live Actively!

Project summary: Nestle for Live Actively! is the biggest initiative that promotes balanced nutrition and active lifestyle in Bulgaria. In 2019, 12 Bulgarian municipalities took part in the campaign with local events.

26. Paysera Bulgaria

Project title: Digital Payment Solutions for Businesses

Project summary: The fintech payment services company Paysera makes online payments accessible to every company in the world and contributes to the increase in their efficiency and competitiveness.

27. PRESTIGE-96

Project title: PRESTIGE Academy

Project summary: We do believe that our initiatives will lead to greater motivation for young people to educate themselves, lead a more active and healthy lifestyle, set high goals in life and pursue them.

28. Raiffeisenbank

Project title: Choose To Help

Project summary: Launched in 2009, 11 years later, Raiffeisenbank and its staff continue to make stories better in healthcare, the social sphere, culture and education, and the environment.

29. Sanofi

Project title: Honestly for Health

Project summary: Honestly for Health is Sanofi's CSR platform through which the company invests in the development of Bulgarian doctors and in the prevention, early diagnosis and proper treatment of a number of diseases.

30. SAP

Project title: Robotics for Bulgaria Programme

Project summary: The goal of Robotics for Bulgaria is through LEGO Robotics to inspire interest in students in science and technology giving them a chance for team work on a socially significant topic.

31. SAP

Project title: Month of Service Programme

Project summary: Month of Service is an initiative of SAP in which employees donate one working day for a local cause as voluntary work. In 2019 a record number of employees in Bulgaria took part, 52%.

32. Schneider Electric

Project title: #GiveEnergy

Project summary: #GiveEnergy is part of the global cause of Schneider Electric and supports energy-poor families in Bulgaria. Life Is On: electric power should be accessible everywhere, to everyone and at any time.

33. Telenor

Project title: Safer Internet Campaign

Project summary: Through the campaign children, parents and teachers acquire the skills and competencies to recognise risk situations online and ways of dealing with them.

34. TELUS International Europe

Project title: TELUS International Community Board in Bulgaria and TELUS Days of Giving 2019

Project summary: Our philosophy is „We give where we live“. The Community Board and TELUS Days of Giving are the main pillars of our corporate social responsibility.

35. UniCredit Bulbank

Project title: Social Impact Banking

36. Vassilev & Partners Law Firm

Project title: Pro-Bono Legal Support to the Cedar Foundation

Project summary: Pro-bono legal service and representation before state institutions aiming to eliminate the legal obstacles regarding the execution of the foundation's every day activity related to disadvantaged children care.

37. Vivacom

Project title: VIVACOM Regional Grant

Project summary: VIVACOM Regional Grant Programme provides support for initiatives that have a direct impact on local community development.

38. Zlatna Panega Cement

Project title: Sustainable Development in Lovech Region by Increasing Access to Quality Education

Project summary: Titan and Teach for Bulgaria work on the sustainable development of communities in the Lovech region by providing access to motivating teacher leaders and quality education opportunities for each child.

INVESTOR IN KNOWLEDGE

1. A1

Project title: A1 Summer Academy

Project summary: A1 Summer Academy enables students to show their potential, accumulate practical skills and make their first career steps after a series of trainings and practical work on projects.

2. Acronis Bulgaria

Project title: Support of Natural Sciences Olympic Teams Association

Project summary: Donation to the Natural Sciences Olympic Teams Association in support of the National Mathematics Team. The provided funds covered part of the costs of the team during the preparations for competitions.

3. Gugushev & Partners Law Office

Project title: Responsible Support for Quality Bulgarian Education

Project summary: With this project, the Law Office aims to concentrate its support on providing access to quality education by supporting leading NGOs.

4. Amylum Bulgaria

Project title: Role Models in the Classroom

Project summary: Amylum has supported teachers from Teach for Bulgaria and their project Role Models at classrooms in Razgrad region which led a step closer to providing access to quality education and inspiration for all children.

5. BILLA Bulgaria

Project title: Dual Education in Bulgaria

Project summary: The project for dual learning supports students from different high schools in this country on their way to professional realisation, enabling them to gain knowledge and valuable practical experience.

6. BULPROS

Project title: Education-Related Projects

Project summary: The BULPROS Java Academy is focused on helping young IT talents gain deeper knowledge in the field and practical experience to enable them to be successful in Bulgaria.

7. CEZ Bulgaria

Project title: Education for the Future

Project summary: The project promotes quality vocational education in electrical engineering, motivates specialists to improve their qualification and to seek a career in the Bulgarian energy sector.

8. Coca-Cola HBC Bulgaria

Project title: Youth Empowered

Project summary: The Youth Empowered programme is organised in partnership with Junior Achievement and supports the increasing of the employability for career development of young people in this country.

9. Consendo

Project title: Entrepreneur Way

Project summary: The Entrepreneur's Way is a project for all young people who are choosing to leave Bulgaria and seek their fortune, and to permanently inactive people, encouraging them into entrepreneurship.

10. ContourGlobal Maritsa East 3

Project title: Fulbright English Teaching Assistant in Galabovo

Project summary: ContourGlobal Maritsa East 3 is the first corporate sponsor who has been fully providing for the native English-speaking Fulbright ETA for pupils from Galabovo since 2015.

11. EPAM

Project title: eKids

Project summary: eKids is a project supporting STEM education. It provides an environment for the children to learn new skills through play, practical challenges and mentorship by our colleagues.

12. Hewlett Packard Enterprise

Project title: Management Academy for School Principals

Project summary: Management Academy for School Principals is a 10-month training programme which offers school principals business-led trainings in essential management skills.

13. Leanplum

Project title: Leanplum Meetups

Project summary: Leanplum Meetups is a 2018 project that invests in the development and success of the local technology and product development ecosystems and aims to stimulate the entrepreneurial spirit in Bulgaria.

14. L'Oreal Bulgaria

Project title: For Women in Science 2019

Project summary: Every year For Women in Science, a programme of L'Oreal and UNESCO, awards fellowships to young female scientists to encourage them make great discoveries that will shape a better future for all.

15. Nestle Bulgaria

Project title: Nestle Needs YOUth

Project summary: This is the first comprehensive global youth employment initiative that stimulates, strengthens and develops the employability of youngsters. It helps building bridges between business and education.

16. Plovdiv Tech Park

Project title: Mahatma Gandhi International Higher School of Informatics and Electronic Leadership

Project summary: Bachelor specialties: 1) Informatics, 2) Software engineering. Master specialties: 1) Artificial Intelligence, 2) E-Leadership.

17. Progress

Project title: Partnership With AUBG in Support of the Education of Young People in Bulgaria

Project summary: Progress provides long-term scholarship support for AUBG students because the company believes in the quality of AUBG education and appreciates the contribution of its AUBG alumni employees.

18. PwC Bulgaria

Project title: The Most Important Lesson

Project summary: A contest in support of young Bulgarian teachers carried out under the patronage of the President. The project emphasised the importance of the teaching profession and awarded 11 winners.

19. RED & KO

Project title: Support for the Development of Entrepreneurship in Southwest Region of Bulgaria

Project summary: Despite their desire, people have a hard time deciding to start their own business. There are many reasons for this: fear of failure, lack of financial and other resources to implement their idea, lack of knowledge about the administration and the legal framework. This determines the need of training.

20. SAP

Project title: Meet and Code Programme

Project summary: Meet and Code promotes technology by funding events and civil society initiatives within EUR 300 for each event.

21. SoftServe Bulgaria

Project title: SoftServe IT Academy

Project summary: SoftServe IT Academy is focused on students and people with little experience in the IT field who want to gain knowledge and jump-start their careers.

22. SoftUni

Project title: Marketing Basics

Project summary: Marketing Basics is a free introductory course to SoftUni Digital's updated digital marketing programme that provides basic digital marketing knowledge.

23. Transpress

Project title: See and Be Seen

Project summary: More than 600 children between the ages of 10 and 15 from all over Bulgaria increased their knowledge of the specifics of trucks on the road and how to consequently reduce the risk of accidents.

24. Vivacom

Project title: Education 4.0

Project summary: Education 4.0 is a joint initiative of VIVACOM, the education ministry and 24 Chasa daily which aims at digitalisation of education in Bulgaria.

INVESTOR IN HUMAN CAPITAL AND WORKING CONDITIONS

1. Accenture Bulgaria

Project title: Beautiful Minds Come in All Shapes

Project summary: The project creates a culture of acceptance for diversity at the workplace. Through the universal language of art Accenture creates a community of people supporting LGBTQ people and people with disabilities.

2. C3i Europe

Project title: Education of C3i Employees in AUBG's Executive Master of Business Administration

Project summary: For 12 years now the project has financed the education of C3i employees at middle management level in the Executive MBA programme of the American University in Bulgaria

3. Citibank Europe plc, Bulgaria Branch

Project title: Rinker Youth Challenge

Project summary: Over 800 young people accepted the Rinker Youth Challenge to learn and develop business skills and mindset. 60 teams worked on specific business ideas, and five were supported by 80,000 BGN and mentoring.

4. Kaufland Bulgaria

Project title: From Executive to Leader Training Programme

Project summary: Against the background of the shortage of employees Kaufland invests in people with little experience to become successful leaders without binding them with additional contracts.

5. Kozloduy NPP

Project title: 45 years of Working Together, Celebrating Together Today

Project summary: The project reinforced among Kozloduy NPP personnel a sense of belonging to a successful time-tested team in which each individual contributes to the overall success.

6. Kozloduy NPP

Project title: A Role Model

Project summary: The project promotes among the plant personnel the professional core values of several generations of nuclear power workers who have turned Kozloduy NPP, one of the best plants worldwide, in a unique company.

7. MHAT Sveti Pantaleimon, Pleven

Project title: Our Employees, Our Capital

Project summary: Our project includes trainings, a nursery, babysitter, gym and room for rest. The project aims to make all 212 employees satisfied and motivated to be part of our team.

8. Postbank

Project title: Forward Together

Project summary: Forward Together is a Postbank project, realised for the merger with Piraeus Bank Bulgaria, the purpose of which is for both teams to start working together, sharing common values and culture.

9. SAP

Project title: Being Healthier

Project summary: Being Healthier is an intercompany initiative of SAP, aiming at health prevention and helping employees within the earliest possible stage, coping with stress situations and achieving optimal health.

10. Softserve Bulgaria

Project title: Global Talents Educational Programme

Project summary: Abiliton is an approach to software development based on effective teamwork, flexible development methodology leading to the improvement of the final software product.

11. Telenor

Project title: Open Mind Bulgaria

Project summary: Open Mind is a programme for professional development of people with disabilities. The programme enables them to work on real projects and exchange and gather experience from leading experts.

12. Vivacom

Project title: VIVACOM Summer Internship Programme

Project summary: In 2019, the motto is VIVAGAME: Find a Place. This is the most successful edition in the history of the project:

- most talents realised
- most innovations and activities
- digitalisation of the project.

INVESTOR IN ENVIRONMENT

1. AstraZeneca

Project title: Nature`s Health is Your Health

Project summary: By the power of a good example, we are changing the world NOW. We have the ambition to travel by green cars, urban and shared transport. We avoid the use of plastic and paper. We plant trees.

2. Behr-Hella Thermocontrol

Project title: Touch the Future

Project summary: The extension of the BHTC plant in Bulgaria is an example of a green investment in all aspects: protection of the environment and natural resources, energy efficiency and knowledge of green practices.

3. Coca-Cola HBC Bulgaria

Project title: My Green City

Project summary: My Green City has been held for 12 consecutive years by the Coca-Cola company in Bulgaria and ECOPACK. Its purpose is to show that a world without waste is possible and depends on everyone's actions.

4. Dundee Precious Metals Krumovgrad

Project title: Turtles at Ada Tepe Mine: Mission Possible

Project summary: Keeping the population of two species of protected turtles near the Ada Tepe Mine is a possible mission. The project is an example of environmental care and biodiversity, a successful collaboration between a business entity and the local community and NGOs.

5. Gamifinno

Project title: Kreatino: Create, Erase, Reorder

Project summary: We want to help people to become more creative, engaged, productive, work better in a team and be more successful, while also being eco-friendly.

6. Kaufland Bulgaria

Project title: The Contribution of Kaufland Bulgaria to Bulgarian Nature

Project summary: From using energy efficient technologies and designing buildings with environmental concerns to reducing plastic, we're applying concrete measures to the benefit of the Bulgarian nature.

7. Mania Team

Project title: Clothes Are No Trash

Project summary: The campaign gathers 140 tons of out-of-use textile in just 8 months. This happens through special points in MANIA stores. The campaign provides financial assistance to women with breast cancer in Bulgaria.

8. Paysera Bulgaria

Project title: Paperless Digital Bank

Project summary: Minimising our negative impact on the environment is a core value at Paysera. This is why the company offers fully digitalised payment services, processes and documentation.

9. Shell Bulgaria

Project title: Shell's Initiatives for a Transition to a Low-Carbon Future in Bulgaria

Project summary: Shell's major priority is to deliver more and cleaner energy. The company works on a number of projects aiming to reduce its carbon footprint and to encourage an accelerated energy transition in Bulgaria.

10. Solvay Sodi

Project title: Solvay Citizen Day

Project summary: Solvay employees from more than 160 sites of the Group around the world joined forces with local communities for the company's first Citizen Day. The initiative, which included the planting of more than 400 trees, is in support of the UN Climate Change Summit.

11. TELUS International Europe

Project title: TELUS Days of Giving 2019

Project summary: TELUS Days of Giving in Bulgaria was held for the 6th consecutive year, our team members volunteered once again to support socially significant causes with a high level of commitment and engagement.

12. United Bulgarian Bank (UBB)

Project title: The Blue Team of KBC Group Goes Green

Project summary: Team Blue Goes Green is a campaign by UBB that allowed each individual bank employee win a tree for the area where he works in exchange for joining a green initiative.

13. VMware Bulgaria

Project title: Human Superpower

Project summary: The VMware employees have achieved inspiring results in terms of environment responsibility and preservation of the air.

CAUSE-RELATED MARKETING

1. A1

Project title: Watch Commercials With a Cause Via A1 SmartAD

Project summary: A1 SmartAD is a free of charge cause application – users watch ads on their smartphones and for each download, A1 donates 1 lv. to NFCA, which is invested in support of families and children at risk.

2. Gugushev & Partners Law Office

Project title: The Fun Book of Gugushev & Partners Law Office

Project summary: The project of Gugushev & Partners Law Office aims to support young Bulgarian artists through a form of cooperation, leading to mutual sustainable results and the promotion of a different CSR practice.

3. Avon Cosmetics Bulgaria

Project title: Avon Mission Against Breast Cancer

Project summary: The campaign aims at improving public awareness of breast cancer, fostering a culture of prevention and early diagnostics and funding areas that are in greatest need.

4. Benefit Systems

Project title: Sneakers Day 2019

Project summary: We plan to run the campaign every year from now on since we aim to achieve sustainable and positive effects to the sports culture and the way of life of the Bulgarian population.

5. BILLA Bulgaria

Project title: Buy and Give

Project summary: BILLA Bulgaria and Bulgarian Red Cross have been implementing a 3-year campaign to support vulnerable groups of needy people and social institutions for adults and children providing nonperishable packed foods, donated by the clients of the Billa supermarket chain.

6. Billa Bulgaria

Project title: For More Children in Bulgaria

Project summary: For More Children in Bulgaria project supports couples with reproductive problems who dream of their own child providing them with funding for IVF procedures.

7. Coca-Cola Bulgaria

Project title: Together for a Better Bulgarian Education

Project summary: The Coca-Cola Company, through its brand Bankia and Teach For Bulgaria Foundation unite in a campaign for equal access to quality education for every child.

8. Fantastico

Project title: My Mother is a Super Hero

Project summary: Social entrepreneurship is a synergy of business and donation. Fantastico will support Bulgarian social enterprises by offering their products to our customers and through donation campaigns.

9. MentorMate

Project title: QA Academy in Ruse

Project summary: We created the first of its kind QA academy in Ruse to meet the growing demand for quality long-term QA training and support the development of the IT community.

10. Orgachim JSC

Project title: Spirit Transformations – COOL LIBRARIES

Project summary: 6 months of work, great partnerships and Spirit transformed 3 old-school libraries into COOL book spaces. Orgachim launched an important public discussion about where and how success is motivated.

11. SoftServe Bulgaria

Project title: Trashtag Challenge

Project summary: One small step towards a huge commitment to a global initiative to make the world a better place. Our goal is to turn this into a monthly event and to attract more and more volunteers.

12. TELUS International Europe

Project title: I Can Make It There, But I Want Here

Project summary: In recent years, the number of foreigners choosing to live and work in Bulgaria has doubled. That is why we invited them to convince the Bulgarians abroad that it is time to return – it's a good offer.

13. Zlatarna Celje

Project title: Sofia World Cup Rhythmic Gymnastics 2019

Project summary: Zlatarna Celje supports Bulgarian Rhythmic Gymnastics Federation participating in Federation events providing sponsorship presents in jewellery to our gymnasts.

BEST SOCIAL POLICY OF A SMALL OR MEDIUM-SIZED ENTERPRISE

1. ASTELLAS PHARMA

Project title: Men's Health

Project summary: Project was initiated and supported by Astellas to raise awareness among policymakers, payers, key stakeholders and the public about PCa through many innovative approaches to reach the target group.

2. CATRO Bulgaria

Project title: Refugees' Employment As Key to Needs of Labour Market

Project summary: With REST project CATRO has supported nearly 50 companies in their efforts to hire refugees, giving the latter a chance to live a decent and independent life for them and their families.

3. EsseTerre Bulgaria

Project title: Social Activity of EsseTerre Bulgaria

Project summary: The programme includes mentorship of children without parents, social inclusion through employment of youngsters with intellectual disabilities, infrastructure development of residential services.

4. Eurofootball

Project title: Sports Talents Programme

Project summary: In 2019 Sports Talents supported the professional and personal development of 32 athletes who brought to our country a number of medals from international competitions a positive image for Bulgaria.

5. One World Clothes Trade Bulgaria - Humana People to People Bulgaria

Project title: Donation Programme From People to People

Project summary: The project From People to People is implemented through the efforts of employees, workers and their families. 1,000-1,500 kg of clothes and home textiles are donated in each of the events.

6. Philip Morris Bulgaria

Project title: Summer for Joy, Autumn for Care

Project summary: The Social Responsibility Programme of Philip Morris Bulgaria aims to support the local communities in the tobacco growing regions: Blagoevgrad, Kardzhali, Silistra, Haskovo and Shumen.

7. Questers

Project title: Questers Giving Programme

Project summary: Questers Giving Programme actively works for the improvement of the Bulgarian schooling system and supports alternative educational projects in the area of science and IT.

8. Simbula

Project title: CSR Policy for Community by Supporting NGOs Assisting Visually Impaired People

Project summary: Simbula's assistance provides Synergia Foundation with financial sustainability, building its administrative capacity, enabling it to expand its activities aimed at visually impaired people.

