

# BULGARIAN BUSINESS LEADERS FORUM

In association with The Prince of Wales International Business Leaders Forum



## BUSINESS ETHICS STANDARD

is given to  
**(name of the company)**  
for their commitment to

1.  
Building their business on moral principles
2.  
Endeavouring to earn a reputation for integrity, competence and excellence
3.  
Introducing a transparent disclosure policy for the company's operations
4.  
Protecting and encouraging fair competition
5.  
Cultivating trust between the management and shareholders
6.  
Having due regard for labour law including health and safety
7.  
Observing all laws and regulations concerning their business
8.  
Striving to prevent any form of corruption
9.  
Having an active involvement in community activities
10.  
Engaging actively in developing the market economy as essential for the nation's prosperity.

The company agrees  
to draft and implement their own Code of Business Conduct  
based on the above values.

Maria Shishkova  
BBLF Chairperson

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CEO  
Company

Sofia, December 2011